



Nurturing human potential through entrepreneurship

An Initiative by Department of Higher Education, Haryana



# SEPTEMBER 2022 STARTUP INCUBATOR CUM CENTRE OF EXCELLENCE, FARIDABAD IMPACT REPORT

(An Initiative by Department of Higher Education, Haryana)

## Presented by

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and Ms. Muskan Kaur , Outreach Coordinator

## Guided by

Mr. Vineet Khurana, Executive Director SACC India

## Reviewed by

Dr. Mohender Kumar Gupta, Principal Govt. PG College, Faridabad

# STARTUP INCUBATOR FARIDABAD NEWSLETTER

September, 2022

## Foreward

Entrepreneurship is the new normal of the industry and has been transforming the lives of various students. Not only is it renovating their lives, but also brings a narrative change.

This change from being lost in the havoc of thoughts to building a startup has been possible because colleges are nowadays encouraging an environment to nurture this. The mundane brick-and-mortar job profiles are now transmuting into enterprises which promote students' talents, from making crafts to creating sustainable products.

The Department of Higher Education Haryana and SACC India are together running the startup incubator initiative to transform various students' lives.

Government colleges across Haryana are working as a catalyst in the growth of the students. Incubation Centres are working ceaselessly to design programmes that accelerate the student startup founders' journey.

The Startup Incubator Cum Centre of Excellence, Faridabad, is grateful to all of the Principals, Entrepreneurial Development cells, and teachers who have joined our hands in building a conducive environment that positively impacts the journey of student founders.

### Special thanks to:

#### Dr. M.K Gupta

Principal, Pt Jawahrlal Nehru College,  
Faridabad

#### Dr. Narender Kumar

Principal, Govt. College for Women,  
Faridabad

#### Dr. Rajpal Singh

Principal, Shaheed Samarak Govt  
College, Tigaon

#### Dr. Sunita Malik

Principal, Government College,  
Kheri Gujral

# Acceleration Activities



Moin and Akash, our Startup founders of Custom Stars and Sur taal Sangam, respectively, were directed towards the art of making business presentations and pitch decks on 13th September'22

On 15th September'22, we guided Shweta and Arvind, our startup founders of Arsh Traders, to create videos for project updates.



We at our incubation centre conducted Startup Panchayat, where we met all our incubated startups on their problem areas. On 16th September'22, we discussed money-making game and the understanding of the value of money.



We discussed and directed our Startup founders Vishal and Moin about understanding the needs of the customer and generating proper feedback for their products in a session on 16th September'22



# Spotlight of the Month



On 11th September'22, a collaborative outreach event was organized at Decathlon Faridabad for an International outreach program related to sports start-ups and enthusiasts. The fun-filled event attracted most of the start-ups and therefore elevated the morale of our young entrepreneurs.

# Mentoring Sessions

Our onboard mentor, Mr. Manish took an interactive business session on 1st September'22 with all the start-ups. He shared strategies on how to boost productivity and remain optimistic.



# Strategic Meetings



We connected with one of our active members- Ms. Deepa, from "Jagriti NGO" on 2nd September '22. This insightful session discussed women from various work backgrounds and experiences.

Mr. Divendra Kumar Aggarwal, manufacturer of plastic parts, Faridabad discussed his upcoming plans to set up a new plant and met start-ups of the same genre on 2nd September'22.



An extraordinary session with EDC members (Vishal and Shweta) took place on 1st September'22, wherein a workshop was conducted in the college to promote the EDC cell.



# Startup Testimonials



“Startup incubation Centre, Faridabad, motivated me and provided help whenever needed. They guided me to meet various customers through my association. This entire segment led to many learnings in itself.

**Startup -Flawless Learning & art**  
**Founder- Yashi Sharma**

“Startup incubation Centre, Faridabad provided me the right space for my business where I could have my business meetings with clients and also provided the guidance to grow online and helped me target customers.”

**Startup-Crystal Creations**  
**Founder-priya**



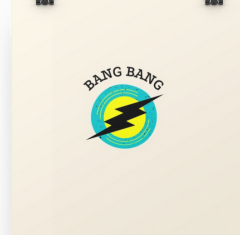
# Our Incubated Startups



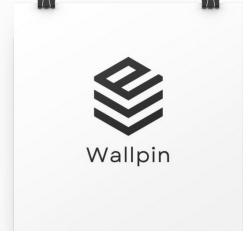
**Arsh Traders**  
Founder - Arvind



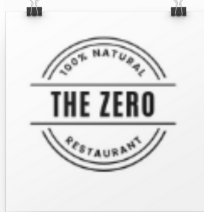
**Crystal Creations**  
Founder - Priya



**Bang Bang**  
Founder - Harsh,  
Aryan and Shivam



**Wallpin**  
Founder - Shivam



**The Zero  
Restaurant**  
Founder -  
Shahrukh Khan



**Swami Balaji  
Enterprises**  
Founder -  
Shubham and Amit



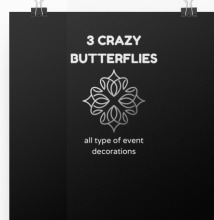
**Fiza's  
Collection**  
Founder - Fiza



**VRS Financial  
Consultants**  
Founder - Sandeep



**VKT Mixer Jar**  
Founder - Tammana



**3 crazy butterflies**  
Founder - Varsha,  
Rupali, Shivani



**Bhardwaj  
Flower  
Decoration**  
Founder - Prashant



**5 star coaching**  
Founder - Akashdeep



**India Cleaners**  
Founder - Poornima



**Flawless coaching  
class**  
Founder - Yashi



**Hybrid Utopia**  
Founder - Kunal



**News Adda  
Online**  
Founder - Shivani

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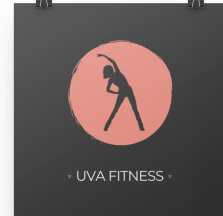
**Homezio**  
Founder - Sonam Kapoor



**InfoAdda**  
Founder - Ved prakash



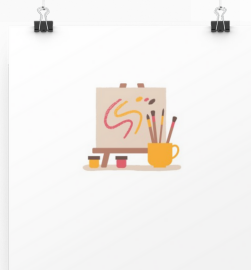
**Miss foodie**  
Founder - Anjali



**Uva Fitness**  
Founder - Sakshi



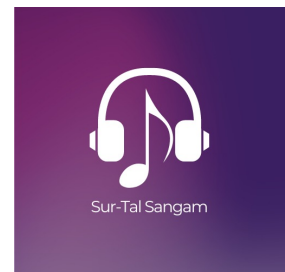
**Blog Info Adda**  
Founder - Hritik



**Custom Stars**  
Founder-Moin Akhtar



**Graphics of Nation**  
FounderSaurabh



**Sur-Tal Sangam**  
Founder- Aakash & Mukesh



**The Masterpiece**  
Founder - Sagar Jain





Nurturing human excellence  
through entrepreneurship

## STARTUP INCUBATOR CUM CENTRE OF EXCELLENCE, FARIDABAD IMPACT REPORT

SEPTEMBER 2022

Startup Incubator cum centre of Excellence is an initiative by the Department of Higher Education Haryana and SACC India for promoting rural and women entrepreneurship and building a conducive startup ecosystem in Haryana.

 [www.saccindia.org](http://www.saccindia.org)

    /saccindia

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